

# MERCANTILE FOUNTAIN PENS AND GOLD PENS

THE TYPES, SIZES AND DESIGNS OF FOUNTAIN PENS ILLUSTRATED  
AND DESCRIBED ARE THOSE WHICH LONG EXPERIENCE  
HAS DEMONSTRATED TO BE ADAPTED TO  
UNIVERSAL NEEDS, THE REQUIREMENTS OF  
A WIDE RANGE OF USERS HAVING  
BEEN MOST CAREFULLY  
CONSIDERED



THE SUPERIORITY OF THE ALCO INK-FEED AND  
GOLD PENS HAS BEEN DEMONSTRATED  
BY THEIR USE FOR MORE  
THAN FIFTY YEARS

M A N U F A C T U R E D B Y  
AIKIN-LAMBERT COMPANY  
163 FRONT STREET - NEW YORK



MERCANTILE DROPPER FILLED



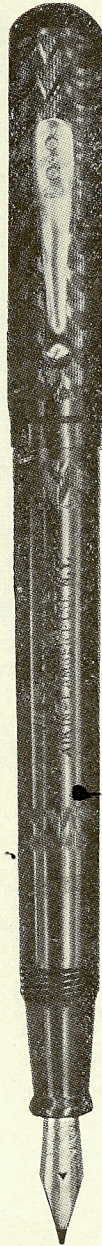
"CAPITOL" LOW IN PRICE BUT WELL MADE

No. 101-01  
List, \$1.25  
Chased Holder.  
"Dropfill" Slip-  
cap. No. 02 Gold  
Pen.



"CAPITOL" FITTED WITH RIVETED ATTACHED CLIP

No. 102-02  
List, \$1.50  
Chased Holder.  
"Dropfill" Slip-  
cap with Riveted  
Attached Clip.  
No. 02 Gold Pen.



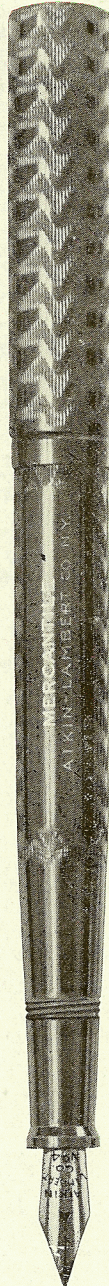
LARGE STRONG GOLD PEN

No. 8601-03  
List, \$2.00  
Riveted Attached  
Clip. Chased  
Holder. No. 03  
Gold Pen. "Drop-  
fill." Safety  
Screw-cap.



FILLED WITH A DROPPER, ATTACHED CLIP 25 CENTS EACH LIST EXTRA

No. 8601-3  
List, \$2.50  
Chased Holder.  
No. 3 Gold Pen.  
"Dropfill." Safety  
Screw-cap.

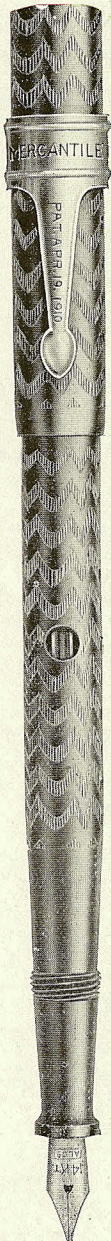


HAS A LARGE INK CAPACITY, ATTACHED CLIP 25 CENTS EACH LIST EXTRA

No. 8601-4  
List, \$4.00  
Chased Holder.  
No. 4 Gold Pen.  
"Dropfill." Safety  
Screw-cap.



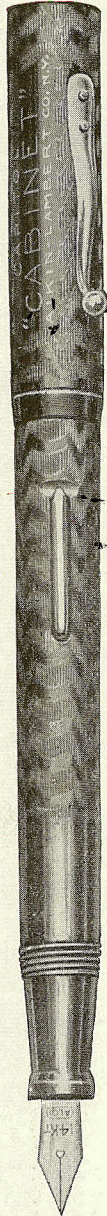
MERCANTILE SELF-FILLING



"CAPITOL" A GOOD PEN FOR YOUNGER STUDENTS

No. 3101-02  
List, \$1.50

The "Educator  
Clipfill," Chased  
Holder, Screw-  
cap. No. 02 Gold  
Pen.



"CAPITOL" THE BUSINESS MAN'S PEN

No. 2101-03  
List, \$2.00

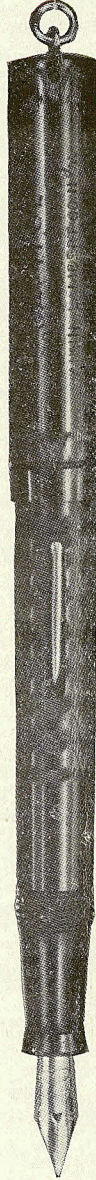
"Cabinet" Lever  
Self-filling,  
Chased Holder,  
Safety Screw-cap  
with Nickel-Silver  
Riveted Attached  
Clip. No. 03  
Gold Pen.



"CAPITOL" THE VEST POCKET PEN, WITH CLIP

No. 2201-03  
List, \$2.00

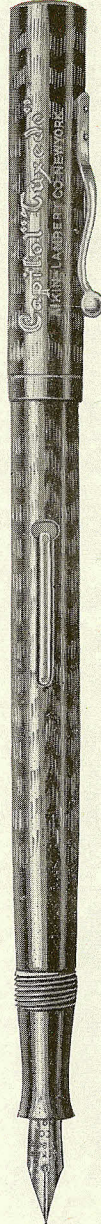
Pocket Size  
"Secretary" Lever  
Self-filling,  
Chased Holder,  
Safety Screw-cap,  
Riveted Attached  
Clip. No. 03  
Gold Pen.



"CAPITOL" THE PEN WITH RING ATTACHED FOR RIBBON

No. 2209-03  
List, \$2.00

"Secretary" Lever  
Self-filling,  
Chased Holder,  
Safety Screw-cap,  
with Ring.  
No. 03 Gold Pen.



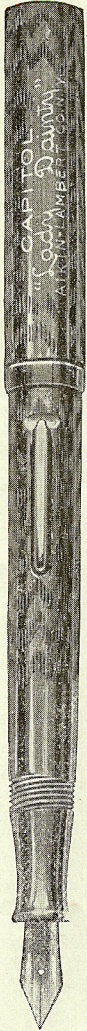
"CAPITOL" LONG SLENDER FOLDER

No. 2401-03  
List, \$2.00

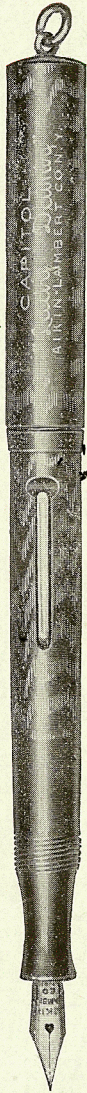
Slender  
Model  
"Tuxedo" Riveted  
Attached Clip,  
Safety Screw-cap,  
Chased Holder,  
No. 03 Gold Pen.



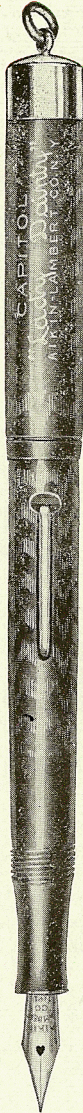
# MERCANTILE SELF-FILLING



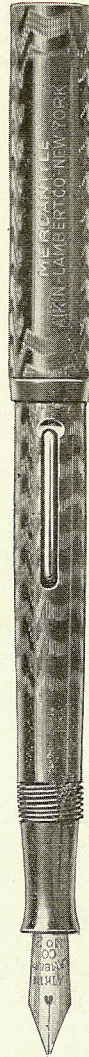
CAPITOL "LADY DAINTY"



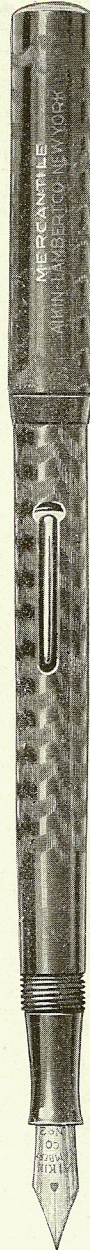
CAPITOL "LADY DAINTY" FOR RIBBON



CAPITOL "LADY DAINTY" WITH TASS BAND AND RING



LADIES POCKET PEN, ATTACHED CLIP 25 CENTS EACH LIST EXTRA



ATTACHED CLIP 25 CENTS EACH LIST EXTRA

No. 2301-02  
List, \$2.00

"Lady Dainty"  
Safety Screw-cap.  
Chased Holder,  
No. 02 Gold Pen.

No. 2309-02  
List, \$2.00

"Lady Dainty"  
with Ring, Safety  
Screw-cap,  
Chased Holder,  
No. 02 Gold Pen.

No. 2340-02  
List, \$3.00

"Lady Dainty"  
Gold-filled Cap &  
Ring, Safety Screw-  
cap, Chased  
Holder, No. 02  
Gold Pen.

No. 7301-2  
List, \$2.50

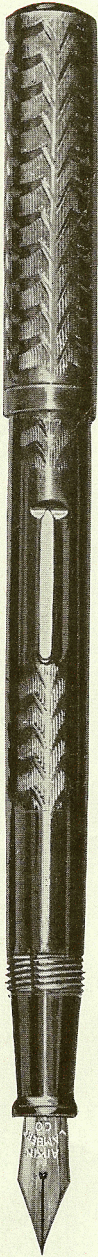
Short Slender  
Model  
Safety Screw-cap,  
Chased Holder,  
No. 2 Gold Pen.

No. 7401-2  
List, \$2.50

Long Slender  
Model  
Safety Screw-cap,  
Chased Holder,  
No. 2 Gold Pen.

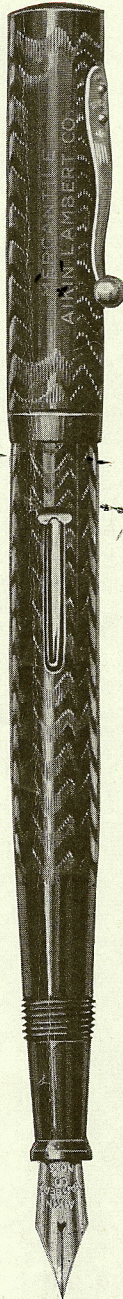


# MERCANTILE SELF-FILLING



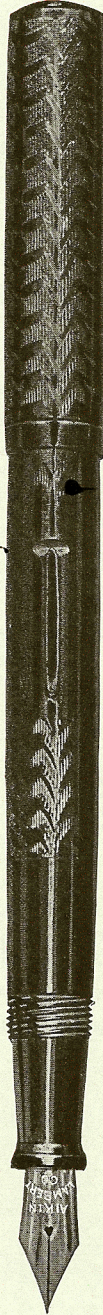
LEVER SELF-FILLING, ATTACHED NICKEL CLIP 25 CENTS EACH LIST EXTRA

No. 7101-3  
List, \$2.50  
Safety Screw-cap,  
Chased Holder,  
No. 3 Gold Pen.



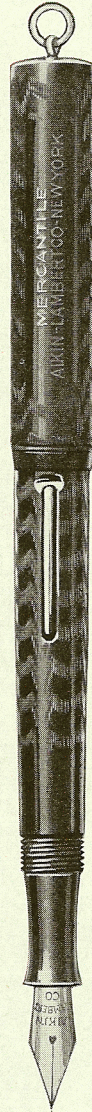
ATTACHED NICKEL CLIP 25 CENTS EACH LIST EXTRA

No. 7101-4  
List, \$4.00  
Safety Screw-cap,  
Chased Holder,  
No. 4 Gold Pen.



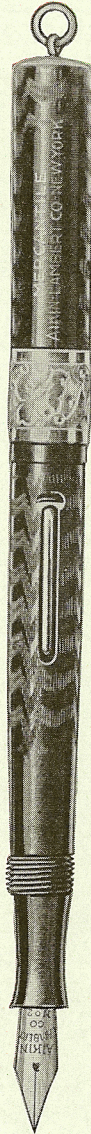
ATTACHED NICKEL CLIP 25 CENTS EACH LIST EXTRA

No. 7101-5  
List, \$5.00  
Safety Screw-cap,  
Chased Holder,  
No. 5 Gold Pen.



MADE TO BE CARRIED WITH RIBBON

No. 7309-2  
List, \$2.75  
Safety Screw-cap,  
Chased Holder,  
with Ring. No. 2  
Gold Pen.

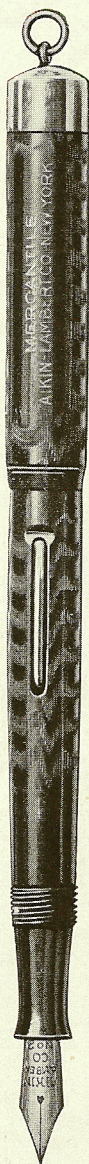


CHASED GOLD-FILLED BAND, 18 Kt. 1/10 STOCK

No. 7329-2  
List, \$3.75  
Safety Screw-cap,  
Chased Holder,  
Gold Band and  
Ring. No. 2 Gold  
Pen.

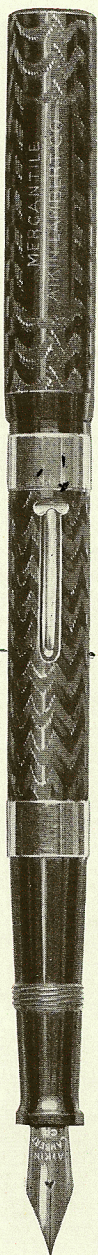


# MERCANTILE SELF-FILLING



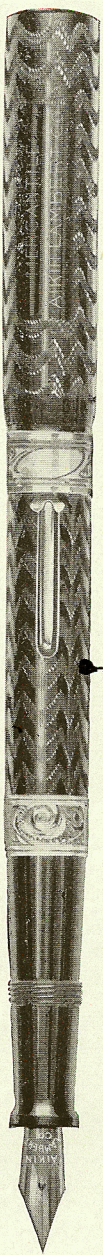
MOUNTINGS GOLD FILLED, 18 Kt. 1/10 STOCK

No. 7340-2  
List, \$4.00  
Gold Filled,  
Cap and Rings,  
Safety Screw-cap,  
Chased Holder,  
No. 2 Gold Pen.



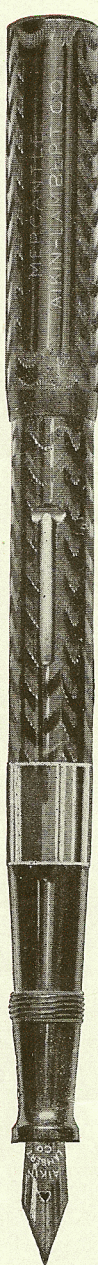
ATTACHED GOLD-FILLED CLIP \$1.00 EACH LIST EXTRA

No. 7110-3  
List, \$3.50  
2 Plain Gold  
Bands, Safety  
Screw-cap,  
Chased Holder,  
No. 3 Gold Pen.



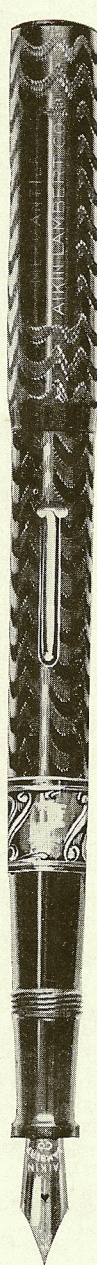
ALL LEVER SELF-FILLING, ATTACHED GOLD-FILLED CLIP \$1.00 EACH LIST EXTRA

No. 7112-3  
List, \$3.50  
2 Chased Gold  
Bands, Safety  
Screw-cap,  
Chased Holder,  
No. 3 Gold Pen.



ALL LEVER SELF-FILLING, ATTACHED GOLD-FILLED CLIP \$1.00 EACH LIST EXTRA

No. 7130-3  
List, \$3.50  
Wide Plain Gold  
Band, Safety  
Screw-cap,  
Chased Holder,  
No. 3 Gold Pen.

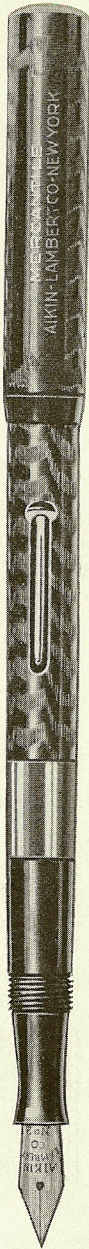


ATTACHED GOLD-FILLED CLIP \$1.00 EACH LIST EXTRA

No. 7132-3  
List, \$3.50  
1 Wide Chased  
Band, Screw-cap,  
Chased Holder  
No. 3 Gold Pen.

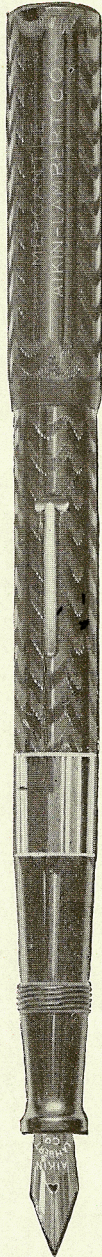


# MERCANTILE SELF-FILLING



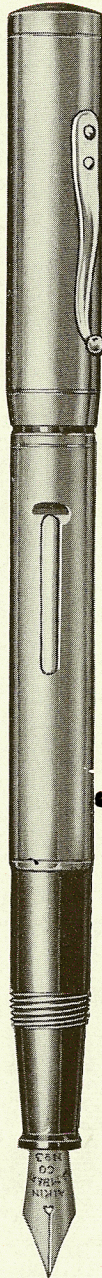
14 Kt. SOLID GOLD BAND, ATTACHED GOLD-FILLED CLIP \$1.00 EACH LIST EXTRA

No. 7474-2  
List, \$9.00  
Plain Band, 14Kt.  
Solid Gold, Safety  
Screw-cap,  
Chased Holder,  
No. 2 Gold Pen.



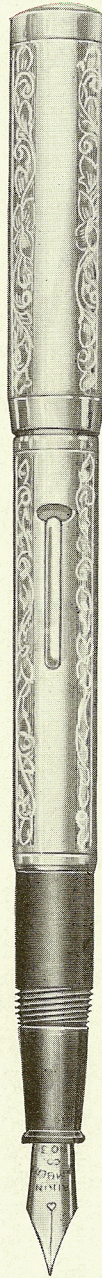
14 Kt. SOLID GOLD BAND, ATTACHED GOLD-FILLED CLIP \$1.00 EACH LIST EXTRA

No. 7174-3  
List, \$10.00  
Plain Band, 14Kt.  
Solid Gold, Safety  
Screw-cap,  
Chased Holder,  
No. 3 Gold Pen.



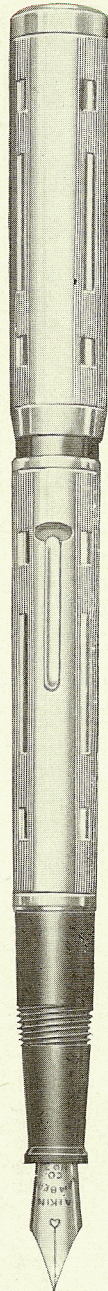
MOUNTINGS GOLD FILLED 18 Kt. 1/10 STOCK, ATTACHED GOLD-FILLED CLIP \$1.00 EACH LIST EXTRA

No. 7160-3  
List, \$10.00  
Full Mounted  
Plain  
Safety Screw-cap,  
No. 3 Gold Pen.



ATTACHED GOLD-FILLED CLIP \$1.00 EACH LIST EXTRA

No. 7162B-3  
List, \$12.00  
Full Mounted  
Engraved  
Safety Screw-cap,  
No. 3 Gold Pen.



MOUNTINGS GOLD FILLED 18 Kt. 1/10 STOCK, ATTACHED GOLD-FILLED CLIP \$1.00 EACH LIST EXTRA

No. 7164A-3  
List, \$10.00  
Full Mounted  
Safety Screw-cap,  
No. 3 Gold Pen.



MERCANTILE SAFETY—DROPPER FILLED



BABY SAFETY—NICKEL ATTACHED CLIP 25 CENTS EACH LIST EXTRA

No. 8301-2

List, \$3.00

Chased Holder,  
Pocket Size,  
Disappearing Pen,  
Safety Style,  
No. 2 Gold Pen.

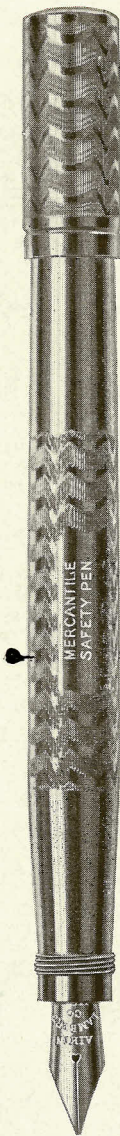


NICKEL ATTACHED CLIP 25 CENTS EACH LIST EXTRA

No. 8101-2

List, \$3.00

Chased Holder,  
Disappearing Pen,  
Safety Style,  
No. 2 Gold Pen.



NICKEL ATTACHED CLIP 25 CENTS EACH LIST EXTRA

No. 8101-4

List, \$4.00

Chased Holder,  
Disappearing Pen,  
Safety Style,  
No. 4 Gold Pen.



A SAFE PEN FOR ANY POCKET, ATTACHED CLIP 25 CENTS EACH LIST EXTRA

No. 8101-5

List, \$5.00

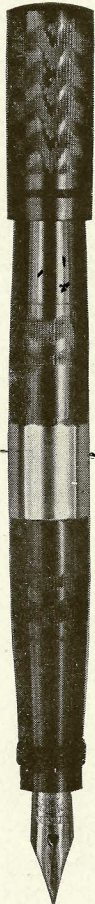
Chased Holder,  
Disappearing Pen,  
Safety Style,  
No. 5 Gold Pen.



MERCANTILE SAFETY GOLD FILLED MOUNTINGS



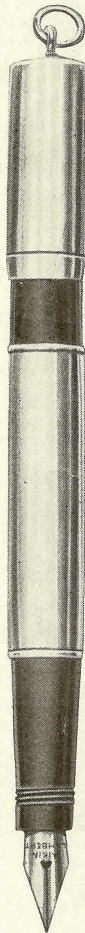
SAFETY—CARRIED WITH RIBBON, BAND 18 Kt. 1/10 STOCK



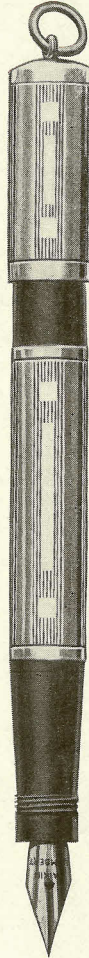
PLAIN GOLD BAND, 18 Kt. 1/10 STOCK, GOLD-FILLED CLIP \$1.00 EACH LIST EXTRA



MAY BE CARRIED UPSIDE DOWN, WITH SAFETY, GOLD-FILLED CLIP \$1.00 EACH LIST EXTRA



FOR THE LADIES POCKET, MOUNTINGS GOLD FILLED 18 Kt. 1/10 STOCK



A SPLENDID PEN FOR A PRESENT, MOUNTINGS GOLD FILLED 18 Kt. 1/10 STOCK

No. 8340-2  
List, \$4.50  
Chased Holder,  
Pocket Size, Band  
and Ring, No. 2  
Gold Pen.

No. 8330-2  
List, \$4.00  
½ in. Band Plain.  
Chased Holder,  
Pocket Size, No. 2  
Gold Pen.

No. 8332-2  
List, \$4.00  
½ in. Band  
Chased. Chased  
Holder. Pocket  
Size. No. 2 Gold  
Pen.

No. 8460-2  
List, \$9.00  
Pocket Size, Full  
Mounted Plain  
with Ring.  
No. 2 Gold Pen.

No. 8464A-2  
List, \$9.00  
Full Mounted  
with Ring  
Pocket Size, No. 2  
Gold Pen.



# BEACON INK PENCIL

WITH OVERFLOW POCKETS AND ADJUSTABLE SPRING NEEDLES



"Ebony Beacon"  
No. 9200

List, \$1.50  
When closed 4  
inches long.  
Plain Holder,  
Spring Needle,  
Overflow Pocket.

"Ebony Beacon"  
No. 9200-G.B.

List, \$2.00  
Plain Holder, 2  
Gold Bands,  
Spring Needle,  
Overflow Pocket.

"Ebony Beacon"  
No. 9210

List, \$2.50  
Plain Holder, 2  
Wide Gold Bands,  
Spring Needle,  
Overflow Pocket.

"Ebony Beacon"  
No. 9220

List, \$2.00  
Plain Holder, 1  
Wide Gold Band,  
Spring Needle,  
Overflow Pocket.

"Red Beacon"  
No. 9100

List, \$2.00  
When closed  $4\frac{3}{4}$   
inches long.  
Spring Needle,  
Overflow Pocket.



# "MERCANTILE" FOUNTAIN PEN NIBS

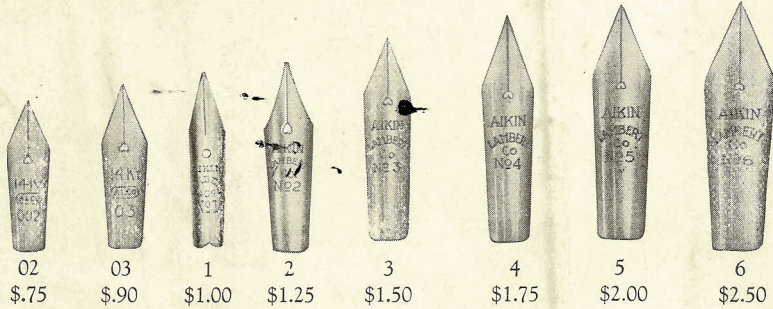
14 CARAT GOLD

The Aikin-Lambert Company was among the first to manufacture gold pens or "nibs," and the superiority of these in temper, point, finish and all around excellence for writing has been recognized by the public and the trade for over fifty years.

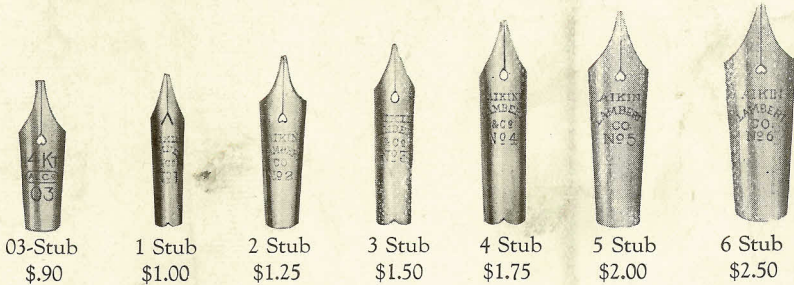
Order by number, using the numerals and letters as indicated under each pen and specify "fine," "medium" or stub point.

MADE TO FIT ALL STANDARD MAKES OF FOUNTAIN PENS

- No. 02. For Fountain Pens sold at..... \$1.50
- " 03. For those sold at..... 2.00
- " 2. For standard makes sold at.... 2.50
- " 3. For standard makes sold at.... 3.00
- " 4. For standard makes sold at.... 4.00
- " 5. For standard makes sold at.... 5.00



## "MERCANTILE" FOUNTAIN PEN NIBS (Stub)



- |                        |        |                      |        |
|------------------------|--------|----------------------|--------|
| No. 03. Manifold ..... | \$1.25 | No. 4. Manifold..... | \$2.00 |
| " 2. Manifold.....     | 1.50   | " 5. Manifold...     | 2.50   |
| " 3. Manifold .....    | 1.75   |                      |        |

These Nibs are specially tempered for Clear, Satisfactory Manifold Work

WE CREDIT OLD GOLD



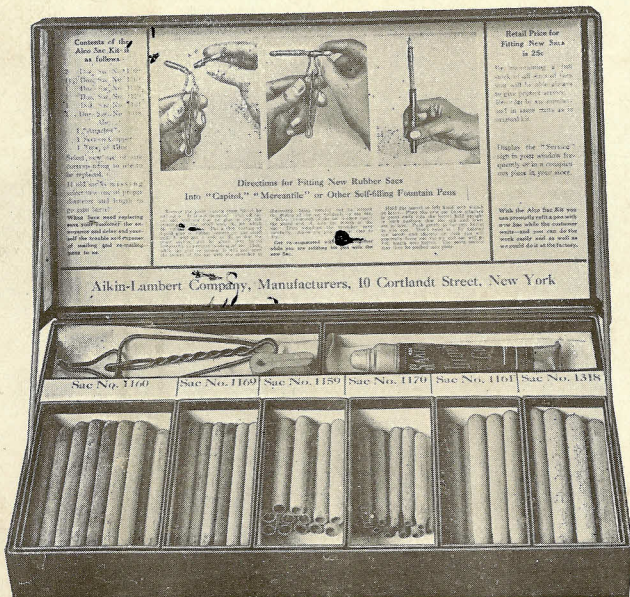
# A NEW RUBBER SAC WHILE YOUR CUSTOMER WAITS

SAVE your customer the delay and annoyance, and yourself the trouble and expense of mailing pens for repairs.

We supply Gold Pens, Caps, Barrels, Feeds, etc., in quantities for repairs.

Many dealers find these profitable; it saves time and postage, keeps customers happy and affords larger profits.

Ask us about these assortments.



## CONTENTS OF ALCO SAC KIT

- |                      |                     |                     |
|----------------------|---------------------|---------------------|
| 2 Doz. Sac No. 1160  | 1 Doz. Sac No. 1159 | 1 Doz. Sac No. 1161 |
| 1½ Doz. Sac No. 1169 | 1 Doz. Sac No. 1170 | 1 Doz. Sac No. 1318 |

Total 7½ Dozen

Also 1 "Attacher" 1 Section Gripper 1 Tube of Glue

Re-order by Sac Numbers and in same units as in original kit.

By maintaining a full stock of all sizes of Sacs you will always be able to give prompt service.

### PRICE TO DEALER FOR "ALCO SAC KIT"

Complete as illustrated.....	\$ 8.50
Dealer's Selling Price.....	22.50
Dealer's Profit.....	14.00

(The retail charge for refitting is 25 cents.)

THESE LITTLE ATTENTIONS PLEASE CUSTOMERS AWAY OUT OF PROPORTION TO THE COST